



Texas Longhorn Cooperative
PO Box 452
Rice, TX 75155
(903) 326-4069
www.txlonghorncoop.org

Background Statement

TLC was formed in the last three months from the ideas and frustrations of five families who are small, independent longhorn breeders in Texas. The longhorn is a wonderful breed of cattle that is underutilized in today’s world. Now days, the longhorn is a ‘pet’ breed of cattle, usually used as pasture ornaments. There is no profit made for the average longhorn breeder.

Obesity is an overwhelming problem for Americans and becoming a problem all over the world. Longhorn beef can curb this problem. The chart below shows the nutritional benefits. Longhorn beef is lower in calories, fat AND cholesterol than chicken! The numbers speak for themselves.

How meats compare nutritionally
 (Information based on 3.5 oz. serving)

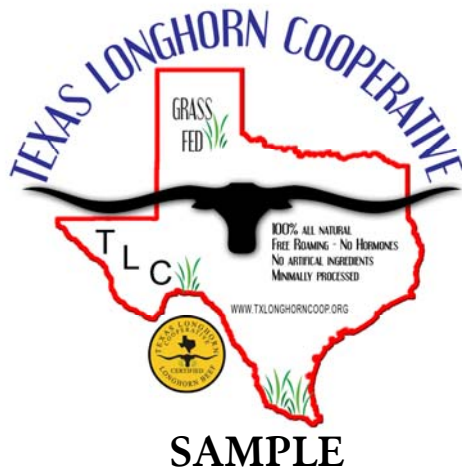
Meat	Calories	Protein (gms)	Fat (gms)	Cholesterol (gms)
Ground Beef	289	24.1	20.7	90.0
Lean Ground	272	24.7	18.5	87.7
Chicken, dk	205	27.4	9.7	93.8
Lamb Chop	216	30.0	9.7	95.8
Pork Loin	190	28.6	9.8	79.6
Pork Chops	202	30.2	8.1	82.7
Lamb Leg	191	28.3	7.7	89.7
Pot Roast	210	33.0	7.6	101.0
Venison	207	33.5	6.4	4.0
Turkey	170	29.3	5.0	76.6
Top Round	180	31.7	4.9	84.6
Chicken, Wht	173	30.9	4.5	85.7
Longhorn	140	25.5	3.7	61.5

Source: Longhorn data: "Nutrient Density of Beef From TexasLonghorn Cattle; Texas A&M; 1987. Other data: USDA, USA Today 11/29/91. Pope Lab, Inc., Dallas, TX

Longhorns do not benefit from feedlot conditions. Longhorns are naturally lean and do not gain excess weight easily. Therefore, all longhorn meat that comes through the co-op is free-range, and grass fed. TLC will not allow hormones to be used in the cattle. TLC inspects member properties to ensure the cattle are in good condition, they have enough space to roam and have adequate grass to eat. These conditions bring yet another element of a healthy protein source and there is no chance of mad cow disease. TLC uses a well respected, yet small, independent, USDA inspected slaughterhouse in Malone, Texas. TLC is committed to the small longhorn breeder and small business. The co-op wants to get the longhorn community together so breeders can continue to do what they love and actually make a profit, which will truly be a first for most breeders.

But the benefit of the longhorn is not just in their meat. Hides and horns are also another valuable commodity and will bring another element of profit to the animal owner. Not all hides and horns are worth saving, but some animals have beautiful patterns and colors and impressive horns. These items fetch a pretty penny in the market place.

TLC is a not-for-profit. The co-op wants to see the longhorn benefit the country, not just the eyes of Texans. TLC is committed to this vision and knows we are at the cusp of something new and exciting. There have been other groups who tried to start a beef marketing co-op, but TLC (as far as we know) is the first to get this far. We are now in the beginning stages of marketing our beef with grocery chains. Talks are starting with farmer’s markets and grocery chains. The TLC founders have used their own money and labor to start this dream. TLC can and will benefit longhorn breeders all over Texas and possibly the country.



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Live cow weighing 890 lbs.

Sale barn price could be \$.45/lb = \$400.50

Killed, bones out weight at 46% = 409 lbs.

409 x \$2.98 lb gross income = \$1,218.82

COSTS	
Kill cost	\$ 32.50
Hide cost	\$ 56.00
Bone out cost - \$.47/lb	\$ 192.23
Packaging	\$ 60.00
Coop receives 16%	\$ 195.01
Net slaughter income	\$ 683.08 +
You still have hide	\$ 500.00
Processing cost	\$ 300.00-
Horn	\$ 90.00
Processing cost	\$ 20.00-
Net total income	\$1,003.08

This is just an estimate of what can be made off of 1 longhorn cow. It could be more or less depending on weight and what kind of price your hide and horn can bring. There are also possibilities of head mountings which can fetch between \$2,500 - \$4,500 in a retail market (minus taxidermy costs).



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MEMBERSHIP APPLICATION

Print this application, complete the form and mail with your payment to: Texas Longhorn Cooperative, PO Box 452, Rice, TX 75155

I _____ hereby apply for membership
in the Texas Longhorn Cooperative and include payment of:

_____ \$100 for initial membership

(Signature of Applicant)

(Date)

Name _____

Address _____

Telephone No. _____

E-mail Address _____

Member's brand

Accepted: _____

Texas Longhorn Cooperative

Date: _____